

Report

CEIBS Alumni Italy Chapter – Highlights 2023

Alumni Chapter Profile

About members' identity:

Degree program students (including Exchange programs) who have already graduated, who are Italian nationals and/or live in Italy and/or have business in Italy

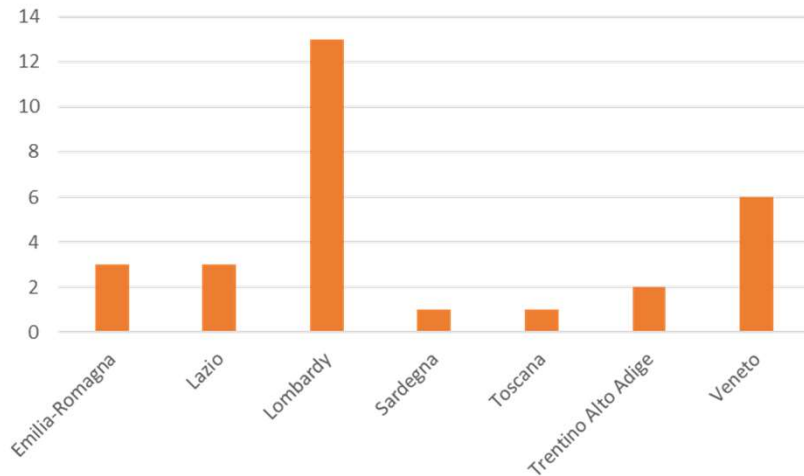


All numbers updates by Dec 2023

Alumni Profile

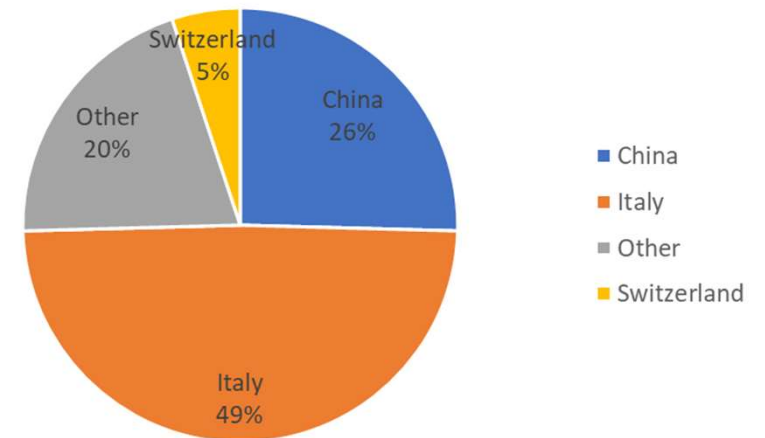
Alumni in Italy

- The number of alumni in Italy is **29**, accounting for **49%** of the total, and they are based in the following regions:



Overall distribution

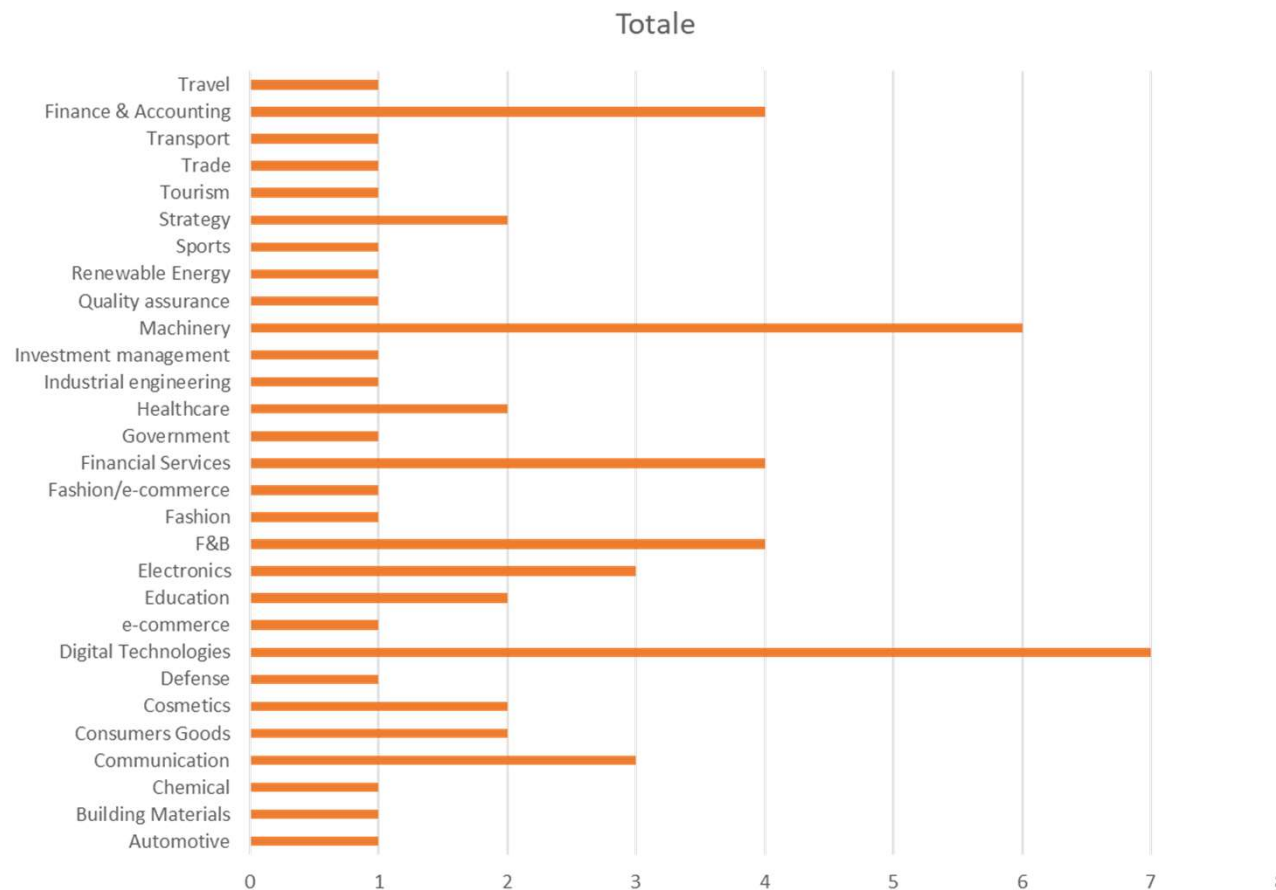
- Other than Italy, our chapter alumni are based mostly in China (**26%**), and Switzerland (**5%**):



Alumni Profile

Our alumni cohort includes professionals belonging to a variety of industries and sectors, among which Digital Technologies, Machinery and Finance&Accounting*.

*data updated by Dec 2023



Alumni Chapter Mission

Our Chapter' s mission is to build a solid and interactive network made of CEIBS alumni from Italy, based in Italy and/or with interests in Italy.

Our goal is to ultimately become a point of reference in Italy for the whole CEIBS community, while fostering communication, promoting cross-chapter events and creating synergies with the local businesses and organizations.

Alumni Events



NETWORKING EVENT WITH SDA BOCCONI, CEIBS AND LONDON BUSINESS SCHOOL ALUMNI Taste Beyond Borders

6.05.2023

NETWORKING EVENT WITH SDA BOCCONI, CEIBS AND LONDON BUSINESS SCHOOL ALUMNI

TASTE BEYOND BORDERS

Auditorium Ferrero
H. 8.00 am - 1.30 pm

[REGISTER HERE](#)



8.00 - BREAKFAST & CAMPUS TOUR

9.00 - INSTITUTIONAL GREETINGS & DAY OVER

9.15 - ITALY-CHINA F&B TRADE OUTLOOK
Michele Cassarino, Founder & Consultant at The Food Source, SDA Bocconi&CEIBS alumnus

9.45 - INTRODUCTION TO CHINESE TEA ORIGINS AND CULTURAL SIGNIFICANCE
Livio Zanini, Assistant Professor, Researcher at University of Venice
Lorenzo Barbieri and **Vivian Zhang**, Eastern Leaf Founders

HOW A WILD TEA FOREST KEEPERS' PROJECT I TURNED INTO A BUSINESS: THE STORY OF EAST LEAVES
Alice Viganò, European Market manager at East

10.30 - TEA TASTING BY EASTERN LEAVES

11.00 - PANEL DISCUSSION: ITALIAN FOOD IN CHINA OPPORTUNITIES & CHALLENGES

Guest Speakers:
Fabio Ceccarani, CEO at Simonelli Group SpA
Nicola Fabbri, CEO at Fabbri G. Holding Industri
Guglielmo Auricchio, Export manager at Auricchio
Moderated by:
Gianfranco Siciliano, Assistant Professor of Acc at China Europe International Business School

12.00 - FINAL REMARKS

12.15 - BUFFET LUNCH & NETWORKING



China Europe International Business School (CEIBS)

59,180 followers
8mo • Edited •

We were delighted to join [SDA Bocconi](#) in Milan recently for our joint alumni networking event on 'Taste beyond Borders'! Over 70 CEIBS, Bocconi and London Business School alumni joined CEIBS Professor [Gianfranco Siciliano](#) to discuss the food and beverage market in Italy and how Italian companies can overcome the challenges of entering the food market in China, including how to adapt products to better suit Chinese culture and Chinese tastes.

All this talking left us thirsty, however, so we were happy to get the chance to sample some delicious Pu'er tea provided by [Eastern Leaves](#). The talks and the tea were followed by a networking session where our alumni got to know one another better under the Milan sunshine. Thanks to SDA Bocconi for hosting us and to [CEIBS ALUMNI ITALY CHAPTER](#) for organizing the event! 🍵🌞



In May 2023 we successfully co-organized a networking event with SDA Bocconi, for which we invited a panel of distinguished speakers from the F&B industries (Balocco, Fabbri, Auricchio and Eastern Leaves), operating between Italy and China markets

Alumni Events

Mercoledì, 7 Giugno 2023

SAVE THE DATE

Cari Amici,
siamo lieti di invitarvi al nostro prossimo evento

Conversazione sul futuro dell'Italia con

Luigi Ferraris

Amministratore Delegato del Gruppo Ferrovie dello Stato Italiane

Audit

Piazza della

Giovedì, 19 ottobre 2023

INVITO

Si Ringrazia per l'ospitalità



Cari Amici,

siamo lieti di invitarvi al nostro prossimo evento:

L'industria della sicurezza come driver d'innovazione e crescita per l'Italia

Prof. Roberto Cingolani

Amministratore Delegato e Direttore Generale

Leonardo S.p.a.

@ Circolo Canottieri Aniene

Lungotevere dell'Acqua Acetosa, 119 Roma

Si Ringrazia per l'ospitalità



18:30 Registrazione e welcome cocktail

19:00 Keynote speech e Q&A

20:30 Dinner Buffet

Contributo €30 Registrazione - first come, first served- a questo [link](#)



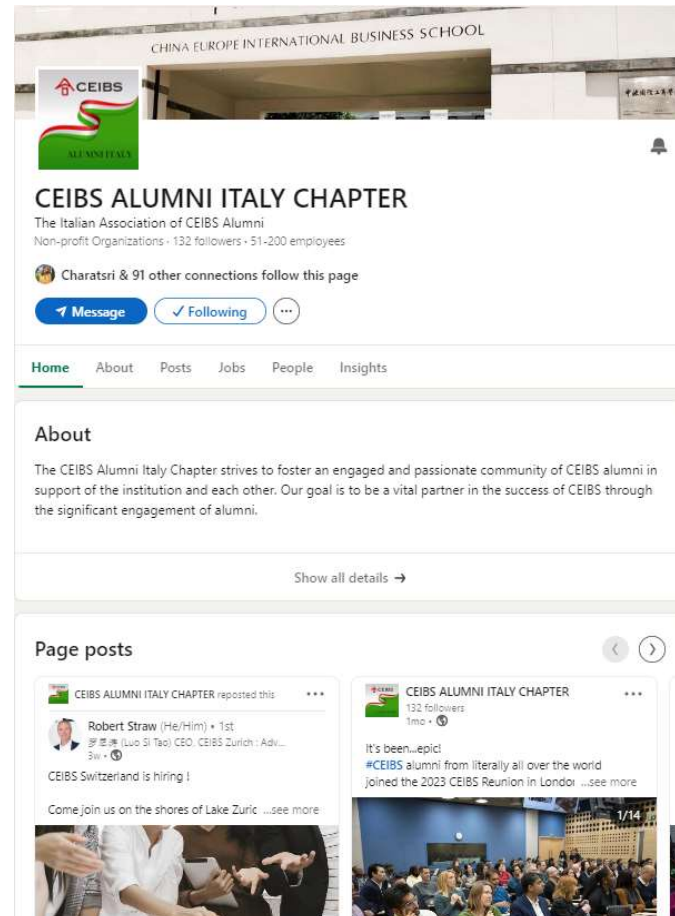
Since June 2023, we have started a joint collaboration with top-level business schools' alumni associations to jointly run networking events in Italy. Two of these events took place in Rome and had as guest speakers the CEO of Ferrovie dello Stato and the CEO of Leonardo Spa respectively.

Social Media Channels

Our LinkedIn page serves the purpose of giving visibility to our chapter and our chapter members' initiatives that may be of interest for the whole CEIBS community (seminars/webinars, business opportunities, job offers, free resources to share, etc..).

We welcome any member to contact us in order to have your contents posted on this page.

For enquiries please write to:
alumitaly.ceibs@gmail.com



HAPPY 2024!

WE LOOK FORWARD TO ENGAGING IN MORE
NETWORKING EVENTS TOGETHER AND
REINFORCING OUR COMMUNITY BONDS!

CEIBS Alumni Italy Chapter Council